



REQUIREMENTS, RULES & EVALUATION CRITERIA

About International Paper Competition

Abstract Selection Round

- Participants who have registered through the website will be judged online.
- Winners in this stage will be announced
- Participants who did not qualify to the next stage, will automatically get a Bronze Medal (based on the results of the judging)

Paper Selection Round

- Participants who have passed the Selection Round required to submit the Full Paper
- Winners in this stage will be announced
- Participants who did not qualify to the next stage, will automatically get a Silver Medal (based on the results of the judging)

Presentation Round

- Participants who have passed the Selection Round will be judged Online through ZOOM Platform in front of the jury (the schedule will be informed).
- All participants who have passed to this stage are obliged to submit the Presentation material
- All participants who have passed to this stage are obliged to do the Presentation Round. If failed to do that, participants will be disqualified.
- The result of this stage will be announced at the Virtual Awarding Ceremony to compete for the Gold and Grand Prize.

ABSTRACT FORMAT

- Abstract in English
- Maximum 500 words

Begin a new page. On the first line of the abstract page, center and bold the word “Abstract” (no italics, underlining, or quotation marks).

On the next line, write a concise summary of the key points of your research. (Do not indent) Your abstract should contain at least your research topic, research questions, participants, methods,

results, data analysis, and conclusions. You may also include possible implications of your research and future work you see connected with your findings. Your abstract should be a single paragraph, double-spaced. Your abstract should typically be no more than 500 words.

You may also want to list keywords from your paper in your abstract. To do this, indent as you would if you were starting a new paragraph, type *Keywords:* (italicized), and then list your keywords. Listing your keywords will help researchers find your work in databases.

FULL PAPER FORMAT

Abstract in English

I. Introduction

2-3 pages containing background issues, problem detail, and motivation.

II. Discussion

Contains a discussion of the issues raised in the paper based on the reference or bibliography from research article, non-research article, book, print media, o-line media, or the media/ source of other references related with the issues raised in the paper for approximately 4-6 pages.

III. Closing

- Contains the conclusion of the discussion that has been described previously for approximately 1 page.

IV. References

- A list that contains at least 10 of reference used in the paper using proper APA referencing style.

FULL PAPER FORMAT

1. Each scientific paper must not exceed 10 pages excluding cover and references page.
2. Font: times new roman, 12; 1.5 spaces; 4, 4, 3, 3 margin (right, up, left, bottom).
3. Paper is typed by following the correct and proper scientific writing procedures.
4. All contributors included in your paper should properly acknowledge with referencing and citation.
5. The presentation should be a result of the work of the team itself, not an act of plagiarism. Each team participant must compete with sportive. Any violation will be punished accordingly.

PRESENTATION FORMAT

- Presentation are to be delivered in English, as well as the Presentation material (in Power Point format)
- Presentation should not be more than 15 slides. This include the cover, content, and closing remarks.
- After the Presentation material is submitted, no modifications are allowed. If violated, it will be disqualified.
- Each team has 10 minutes to present their work. 15 minutes for a Q & A session and feedback by the judges. Each team has 25 minutes in front of the jury.

TIMING:

- Each team has 5 minutes to prepare their presentation before the judge enter the room
- Presentation (10 min)
- Time keeper will give a warning on the last 5, 3, 1 minute and the warning when time runs out.
- Q & A (15 min)

EVALUATION CRITERIA

Abstract Selection Round

- Creativity and Idea Novelty (40%)
- Content Quality (30%)
- Clarity of ideas (30%)

Paper Selection Round

- Creativity and Idea Novelty (40%)
- Content Quality (30%)
- Clarity of ideas (30%)

Presentation Round:

- Creativity and Idea Novelty (40%)
- Presentation (30%)
- Judging Session (20%)
- Applicability of Innovation (10%)

About International Business Plan Competition

Has three rounds:

Proposal selection round

Video selection round

Pitch Deck Session

BUSINESS PLAN PROPOSAL FORMAT

The proposals in the Business Plan Competition is made in English (PPT format) with maximum 20 slides

1. Introduction : Who are you and why yo're here? Keep it short and sweet
2. Team : Show the people behind the idea and briefly describe their role
3. Problem : What problem are you trying to solve? Is it really a problem?
4. Advantages : What makes your solution special? How are you different from others?
5. Solution : Describe how are you planning to solve the problem
6. Product : How does your product or service actually work? Show some examples
7. Traction : Traction means having a measurable set of customers that serves to prove a potential
8. Market : Know, or at least attempt to predict the size of your target market
9. Competition : What are the alternative solutions to the problem you are trying to solve?
10. Business Model : How are you planning to make money? Show a schedule when you expect revenues to pour in
11. Investing : What is your planned budget? What kind of money are you looking for?
12. Contact : Leave your contact details and let people know how to reach you quickly

VIDEO DEMONSTRATION FORMAT

- Video demonstration of the product in English not more than 2 minutes.
- Clear and detailed explanation regarding the business plan of the team
- MP4 Video with resolution of at least 720p
- If you pass the assignment II, please upload your video via Youtube and share the link when prompted

PRESENTATION FORMAT

- Presentation are to be delivered in English, as well as the Presentation material (in Power Point format)
- Presentation should follow the business plan proposal format (not be more than 12 slides).
- After Presentation is submitted, no modifications are allowed. If violated, it will be disqualified.
- Each team has 10 minutes for presentation and 15 minutes for a Q & A session and feedback by the judges. Each team has 25 minutes in front of the jury.

TIMING:

- Each team has 5 minutes to prepare their presentation before the judge enter the room
- Presentation (10 min)
- Q & A (15 min)
- Time keeper will give a signal on the minute-5, minute-9, and the warning when time runs out.

EVALUATION CRITERIA

Proposal selection round

- Business Plan Idea (30%)
- Format-Conformity & Information comrehensiveness (30%)
- Commercialization (20%)
- Business model (20%)

Video Selection Round

- Business Plan Idea (30%)
- Content quality (30%)
- Video quality(40%)

Pitch Deck Session:

- Business Plan Idea (30%)
- Material Presentation (30%)
- Presentation Techniques (40%)
- Accuracy Answering Techniques (20%)

PRESENTATION RULES

- At the time of presentation took place: no gadgets, electronic equipment, records and any literature except stationery and presentation pointer/laser.
- Mentor/advisor each team is allowed to see the presentation of each team with a record of no action that may interfere with the ongoing presentation.
- During the presentation teams are not allowed to conduct consultation with the mentor/supervisor during the presentation.
- The presentation should be a result of the work of the team itself, not an act of plagiarism.
- Each team participant must compete with sportive. If the team doing the cheating will be disqualified.
- The decision of the judges and committee is final and cannot be contested.